

# IMC Consultant Profile



The pluses make the difference



## Seema Bassi

Associate Partner

 [seema.bassi@imc-consultancy.com](mailto:seema.bassi@imc-consultancy.com)

 +91 12 42 57 22 77

 +91 98 11 06 56 07

## Professional Experience:

### Recent Positions and Assignments

#### GE Capital

Learning Leader –  
Transitions COE  
Global Business  
Process Outsourcing

#### Aviva Plc

Vice President -  
Organizational  
Development  
Insurance

#### Practicei Consulting

Founder & Chief  
Consultant  
Learning Design &  
Performance

#### Aegis Global

VP - Learning &  
Development  
Global Outsourcing &  
Technology

#### The Times of India

Senior Business  
Journalist  
Print Media

#### HCL Technologies

DGM - Learning &  
Development  
BPO & Technology

Seema is an International Business Manager with more than 20 years experience in Indian, US, European and APAC markets across domains like Telecom, Global Outsourcing, Insurance, Technology and Publishing.

As a part of the management and leadership team of fast growing multinational companies, Seema has significantly increased organizations' productivity by creating a supportive, measurable, lean, cost-effective Learning & Development functions aligned to the business goals and vision.

As an Organizational Gap Analysis specialist, she builds an innovative solution based on the principles of adult learning, human performance technology, change management and organizational development to take the organizations from their present state to the desired state.

Her expertise includes Learning Program Design and eLearning. Seema has been an active part of GE's Six Sigma projects. She is a certified Project Management Professional (PMP) and Education Technologist.

### Languages spoken:

- + English (native language)
- + German (competent)

IMC - Integral Management Consultancy International  
6954 Bigorio-Sala (Lugano) Switzerland  
p: +41 91 930 09 25  
[www.imc-consultancy.com](http://www.imc-consultancy.com) | [info@imc-consultancy.com](mailto:info@imc-consultancy.com)

Offices: On every continent and in all major cities.

